

Fortune 500 Companies Create Free Job Site -- Competition for CareerBuilder?

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CHICAGO Fortune 500 companies have launched a free job database that Wednesday expected to offer more than 500,000 job openings by the end of the week.

UnitedWeWork.org is powered by the technology company QuietAgent and works somewhat differently from the big job sites Monster and CareerBuilder, the platform jointly owned by Gannett Co., Tribune Co., The McClatchy Co. and Microsoft.

The advantage to UnitedWeWork.org's sponsoring corporations is that it could reduce recruiting costs, QuietAgent founder Jason Kerr said in a Chicago Tribune article by reporter Wailin Wong.

Unlike CareerBuilder, job seekers at UnitedWeWork don't search and apply for specific jobs, but fill out a templated resume. That information is then matched with job postings. The site continually looks for matches and will even match for those who get a job through the site.

UnitedWeWork will be free for job hunters and employers until the end of the year. Headhunters who charge job seekers are forbidden on the site.

The Tribune report quotes Richard Castellini, CareerBuilder's chief marketing officer, as saying he doesn't view the newcomer as a threat. CareerBuilder has services for recruiters and job seekers that go beyond the database, he added.

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